



BJSL Training Ltd

Presentation Slide Pack: "The Human Firewall" (Themed)

Slide #	Title	Content & Theme
1	The Year the Firewalls Fell: Why We Are Upgrading Our Defences (and Your Skills)	Theme: Dark blue background with subtle green/teal abstract circuit board or network matrix lines. Top Right Corner: [BJSL Logo Placeholder] (Clear space for logo). Content: Investing in Resilience: A Strategic Partnership with BJSL Training Ltd.
2	The Acceleration: Our New Normal	Theme: Same dark blue/circuit board background. Top Right Corner: [BJSL Logo Placeholder]. Content: 🚨 85% of breaches start with a human element. 🚫 Attacks on UK Public Services doubled. Case Studies: NHS Synnovis, JLR.
3	Beating AI with Human Intelligence	Theme: Same background. Top Right Corner: [BJSL Logo Placeholder]. Content: The evolution of attacks: 2015 → 2025 (AI-enhanced, Deepfake Vishing). Goal: Train our staff to spot the psychological tells that AI tools miss.
4	The Strategic Solution: BJSL Training Ltd.	Theme: Same background. Top Right Corner: [BJSL Logo Placeholder]. Content: Tier 1: Strategic Leadership (CISSP, CISM). Focus: Architecture and Governance. Tier 2: Frontline Awareness (Company-wide Training). Focus: Phishing Defence.
5	CISSP: Investment in Your Future	Theme: Same background. Top Right Corner: [BJSL Logo Placeholder]. Content: Certification Value: Global Gold Standard. Impact on You: Higher salary potential and direct path to CISO roles. Impact on Company: Strategic security management.
6	The ROI: Prevention vs. Cure	Theme: Same background. Top Right Corner: [BJSL Logo Placeholder]. Content: Comparison of the Cost of Cure (£XX Million) vs. the Cost of Prevention (Training, <1% of Cure cost). Highlights: Due Diligence value to regulators.
7	Your Role: Becoming the Human Firewall	Theme: Same background. Top Right Corner: [BJSL Logo Placeholder]. Content: What Happens Next for Everyone (Expect Training), Managers (Champion Culture), and IT Staff (Lead the Charge). Call to Action: If you see something, say something.
8	Q&A	Theme: Simple, clean background, perhaps slightly lighter for visibility. Top Right Corner: [BJSL Logo Placeholder]. Content: Q&A and a brief thank you message.



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The Year the Firewalls Fell: Why We Are Upgrading Our Defences (and Your Skills)

85% breaches start with the human element.

The Acceleration: Our Detering to False Pathways

Attacks: Briony 10 of the last 100 breaches to last year's total

• Attacks on UK Public Services

• NUS Syonavis

• AUR

The New Threat Reality

2015 (4 states, 100,000 incidents)

• 2015 (4 states, 100,000 incidents)

Beating AI with Human Intelligence

Goal: Train our staff to spot phishing emails

• Company-wide Security Awareness

• Run - Meets Training

CISSP: Investment in Your Future

- Global Gold Standard in Cybersecurity Management
- Impact on Your Company: Strategic security management

• Dev. Onboarding Initiatives

• Losses

CISSP: Global Gold Standard (Cybersecurity Awareness Pathway)

The ROI: Prevention vs. Cure

• If you see something, say something.

What Happens Next? Your New Role

• For Everyone: New Training

• Messengers: Champion Culture

• Lead If Staff: Lead the Change

• Q&A

• David Whiteley: Tealight that this strategic initiative is the cornerstone of our success

• ABL